



Board of Directors

Monday, January 9, 2023

Virtual Meeting by Zoom, 3-5 pm

Record of the Meeting

ACCCA Officers Present:

E. Ramones, West Valley Mission CCD, President

L. Cordova, San Joaquin Delta CCD, President-Elect

W. Fong, Chabot Las Positas CCD, Immediate Past President

Directors Present:

K. Kaur, Yuba CCD, Chair, Finance Committee [Also an ACBO Board Member]

W. Duncan, Sierra CCD, Chair, Commission for Finance, Legislation and Advocacy

J. Enders, College of the Desert

G. Ly, City College of San Francisco, Chair, Management Development Commission

A. MacNeill, San Diego Mesa College

D. Otten, Copper Mountain CCD

M. VillaGomez, Santa Barbara CCD

T. Gilkerson, Evergreen Valley College

C. DeLaRosa, Ohlone College [Also an ACBO Board Member]

K. Tarrant, Norco College

J. Lancaster, LA City College

K. Stoppenbrink, ACCCA Retired Member

J. Moon-Johnson, College of San Mateo

D. Kot, Schools First CU

T. Leong, Contra Costa CCD, Chair, CMC

Directors Absent:

S. Cornejo, Southwestern CCD

Staff/Guests Present:

S. Bray, Executive Director

T. Leong, CMC Chair

M. Underwood, ACCCA Advocate

B. Steele, Kern CCD, Co-Chair, RMC

J. Feigert, Saddleback, Co-Chair RMC

ACBO BOARD PRESENT:

Aaron Brown, President

Mario Rodriguez, President-Elect

Bonnie Ann Dowd, Region 10

Felipe Lopez, Region 8

Dan Troy, Region 6

Jeanette Gordon, Region 7

Andy Suleski, Region 1

Chris Dela Rosa, Region 4

Kuldeep Kaur, Region 2

Trevor Stewart, Region

Welcome Remarks/Introduction of Board Members

[E. Ramones, ACCCA President and A. Brown, ACBO President]

The annual joint meeting of the ACBO and ACCCA Boards Board President **Eric Ramones** called the meeting to order at 3:00 p.m. A quorum was present and he welcomed the members and ACBO guests and thanked them for their participation.

- I. **Michelle Underwood Legislative/Budget Report:** Michelle reported on the anticipated details of the Governor's budget proposal and engaged both boards in a discussion of the issues, including addressing the anticipated budget deficit. Despite strong revenues initially, Michelle reported that we are shifting to below projected revenue. LAO analysis in November said they anticipate a \$25 billion deficit in the next budget year.

She acknowledged that most of the loss will fall outside Prop 98, but it will still impact colleges with lower funding levels. The questions to ask going into the Budget Workshop are "will the Governor agree with LAO on the numbers?"

DOF in their monthly receipts reports say revenues are tracking lower except for the last two months, but in the end, they still recommend 8.73% COLA [\$8 billion]. Does the Administration agree with the COLA projection, and if so, and how do we address the mismatch?

DOF is looking at Community College programs that are undersubscribed and other ways to cut or undo programs to stay within Prop 98. Also in question in the budget proposal, were any BOG proposals integrated in the proposal? She noted the wildcard is the discussion around an oil tax, and will that become a general fund that boosts Prop 98, streamlining categoricals or giving flexibility to how funds are allocated? Will student housing funding in out years be impacted? She reported that there seems to be

continuity in the Senate, with Laird remaining Chair of their Education Finance Committee and Assemblymember Kevin McCarTY continues to be Assembly Sub 2 Committee. He seems interested in enrollment and they may act as counter-pulls to the Governor's starting position. Will be looking at how others in the Legislature will respond to the proposal.

- II. Budget Workshop Overview, Willy Duncan/Dan Troy:** Review the BWS agenda, timing etc. Dan reiterated that the agenda follows past practice in virtual setting, and is pleased we got the experts we did. This BWS moves to the afternoon from morning to accommodate a program change with the ACCCA Mentor Program. He and Willy will work with the Boards offline to solidify topics of discussion. Willy added that he has emailed the ACCCA Board and will resend that email to pull their input into the discussion. Audience will be solicited for questions during the program that he and Dan can feed to the panel and to Laird.

Planning is going to be underway for 2024 and Susan asked that both boards consider the evaluation results and provide their feedback to Dan and Willy about going back in person and separating the audience to meet them where they are with options for experienced CBOs and for those who like the overview version and expand to broader issues around fiscal impact or budget development.

Bonnie said if there's no chance for hold harmless to continue in 24/25, you may need a broader look at that for those who really don't understand the full impact of losing hold harmless or understand the ramifications of that going away. Aaron noted that he appreciates the partnership with ACCCA, and getting together more often should be considered and he thanked Michelle for the 10,000 foot level information that helps bring focus to the issues.

He thanked the committee for a great workshop this time and agreed it is time for us to meet in person again and looks forward to 2024. Regarding the budget, he acknowledged those districts who are feeling the pain of declining enrollment, still on their knees with enrollment recovery; hold harmless and ECA are of special concern as well. He suggested sharing with panelists and speakers a primer on what we're facing in the next few years to help shape the conversation. Eric concurred and noted the balance of CBOs and other administrators as an audience is a good thing, stressing that colleges should be bringing teams in 2024 for the "same page" view and we should be marketing it that way intentionally.

4:00 PM Discussion concluded, the ACBO Board departs the meeting at the ACCCA Board continues with their agenda. Bray re-established the quorum.

III. Discussion of 2/21 Board Meeting.

The final agenda for the 2/21 Board Meeting at the conference was reviewed and Bray shared details of the flow of the meeting, reception and dinner plans with the Board.

Board members were asked to provide input to Eric for a conversation planned with Interim Chancellor Daisy Gonzales at the 2/21 meeting. Eric provided context noting that the Interim Chancellor extended intentional outreach on multiple occasions to him about partnership opportunities with ACCCA. Eric followed up with the Board on these overtures at several meetings noting that the consensus is we definitely want a seat at the table on multiple efforts. ACCCA needs to be at the table and be part of conversations on key topics system wide as they happen/emerge.

Since then, co sponsorships and speaking time at state webinars and other high visibility events have occurred [i.e. Representation Matters webinar when we, along with the Academic Senate and others.] ACCCA was asked to co-sponsor their learning series including an in-person statewide event held at San Jose Evergreen College and other high profile events. He posed the question to the Board, when we meet with Daisy, we should discuss “what does more partnership look like” and “where can our voice be heard?”

Susan agreed and noted that others are responding. The CSSOs and the Classified Senate have both reached out for ACCCA to participate in their events and she noted that each board member has a specific connection to the constituency from which they were elected. These connections should be pointed out to Daisy in addition to the fact that ACCCA is member-based so we’re not beholden to a District or a Board of trustees. We represent a cross section of district leadership and we have a voice. Eric agreed, and noted that Each board member has the capacity to be an Ambassador for ACCCA to any of these groups. He suggested we ask Daisy “what are some key initiatives or efforts where ACCCA’s advantages can be brought to bear.” And, “what resources can the CCCC provide to enhance our programs?”

Susan mentioned the Academy of Social Justice concept could be a good discussion point to engage her on and get her guidance in terms of what she would like to see in its curriculum or format as development begins in earnest in 2023.. Geisce agreed and

called on Lonita and Eric to help with framing that. Willy noted ACCCA's relationship has ebbed and flowed in his tenure, and encouraged us to continue fostering the relationship. ACCCA can help the next Chancellor and the next one to reach out and connect. Tim commented that there's a lot of great opportunities for ACCCA to partner with CCCC, and our PD is our greatest strength. He urged all members to take some time to also consider what we need from a Chancellor. Tammeil agreed with the comments noting that ACCCA is seen as the voice of administration and we should share our focus group data as a way to reinforce our positions. It's something we invested in and is an opportunity to share what we've heard and support why this is what we believe.

She said we should be preparing for the next Chancellor, noting that there is a lot of competition against ACCCA now in PD options and we need to be nimble. She suggested that if you look at what's going on in the landscape with Aspen, Wheelhouse and others. Daren echoed Tammeil's comments and said we need to leverage what we've done well and focus on some "low hanging fruit" like basic training on Title 5 and Ed Code. Eric agreed to take all perspectives into consideration and Bray stressed we should formulate 3-5 discussion points for Daisy early on so she can prepare for the discussion.

IV. Approval of November Minutes: A draft of the November minutes was provided on Board Docs for member's review. It was moved [Cordova] and seconded [Fong] to approve the minutes as submitted. The motion carried.

V. Finance Committee Report: Chris DelaRosa/Kuldeep Kaur reported on the final 401 K implementation plan noting that the plan administrative structure has been reviewed and once the details have been accepted by PAI/Merrill Lynch, it will be engaged. Chris noted the approximate cost to ACCCA is \$10,000 per year or less. This is based on all employees contributing a maximum of 3% of total annual salary to the plan which ACCCA would match at 3%. Bray noted there are no limits on when they can enter, ACCCA would defer the suggested 3 month waiting period for all existing employees and each can contribute up to 3% of their annual gross salary for the full match by ACCCA. Chris recommended approval of the plan. Bray notes an Initial \$360 set up fee, and online maintenance of \$90 per month, plus .04% of the fund balance.

It was moved [Duncan] and seconded [Fong] to approve the recommendation. The motion carried.

VI. Commission and Committee Reports:

CFLA Report: Chair Willy Duncan reported on two items:

- *Affiliate Summit at the Annual Conference.* Willy shared a concept overview including a list of invited panel participants and noted that contacts being made by the team [Sharlene Coleal, Kyle Hyland, Michelle Underwood, Susan Bray and himself] and they will be marketing it to members with the intent of drawing in members from those constituencies.

The Friday morning session was determined to be the best time to capture the audience on the final day, and the stage will be set to open a dialogue with the organizational leaders and give some time to each to report on their current mission and key issues before diving into an agenda of discussion points.

- *The 50% Law Discussions.* Willy reported that there are some discussions going on in certain circles that may indicate some movement on 50% and cited these indicators. Ellen Cessarati Monroy [Assembly Higher Ed] is doing some significant background research on the impacts of the 50% Law and is approaching the new chair of the committee [Fong] to consider taking it on this session. Also the league is making it the focus of a major session within their Legislative Conference and he and Tammeil will be on a panel discussing its negative impacts on college administration. He noted Paul Steenhausen, who has indicated support for modification or elimination, is on the panel as well. And most recently the Chancellor's Office has indicated that there are 5 districts who didn't make the 50% threshold, and a bunch who are on a super thin margin. These indicators tell us that the issue is gaining traction at the moment. With Student success and equity groups getting on board, he noted that CFLA is moving toward agreeing that educating particularly newer legislators this year to build consensus is the appropriate direction this year.

VII. PPC Report: Susan and Lonita shared the PPCs Issues Agenda that the committee will be addressing in the balance of the 2023 year. The current roster and agenda for the 1/20 meeting were also shared.

VIII. RMC Report: Jim reported the Council will meet again on 1/20 to focus again on elements within the 5 year plan. Priorities are reengaging the Council and campus reps and getting the roster populated with energized and interested folks who will connect with their Campus reps. Another priority is engagement of those reps at the Conference. Susan reported at least 25 Campus reps have taken advantage of the discount to register for Reps and are coming to the conference. Jim said a training

breakout for reps is in the work and we plan to involve them in volunteer activities at the conference.

Lastly he discussed the engagement with the CMC to focus on communication strategies to recruit and retain new members. He said the Council wants to see more engagement and more movement toward holding at least one regional activity in the spring following the conference. Bray noted that we are down by 7 members at 12/31, however we know that membership always spikes at the conference so that deficit is likely to be made up and more. She noted that the database continues to stall these processes. Battling turnover and churn in the system as well...which speaks to an opportunity for new blood as well.

IX. CMC Report: The final RFP for a Communications Consultant was released and Tim reviewed the scope of the work being considered by 5 marketing companies who the RFP was distributed to. Tim reminded the Board CMC continues to focus on websites and photos are prioritized; campaigns to be mobilized by the team to increase participation on LinkedIn. He noted that in terms of the consultant's scope, Membership is a high priority with collateral materials and branding being addressed. He noted appreciation by the CMC to the Board for investing in addressing this structural need.

He thanked Chris DelaRosa for his administrative oversight in finalizing the RFP for distribution and discussed more details on the scope of the consultant to be hired. He noted scope would include the five operational areas and although it is a quick turnaround on the timeline, we recognize we need to move quickly to see improvement in 2023. Susan noted the revised RFP reflects the feedback of the Board taken in November including clarity on the budgeted amount, which she reiterated was not to exceed \$40,000. Kuldeep clarified those funds should come from the contingency fund, and all proposals are due back by March 10th.

This timeline ensures that the Board will get to review proposal summaries and CMC recommendations at their 3/13 meeting when a final selection will be made.

X. MDC Report: Geisce and Andy reported. Geisce thanked Tim and his team for their efforts to get the word out on the Conference and other programs at the same time. He noted the big picture highlights including

- *Mentor Program.* There are 25 new mentees accepted into the 23 class, and the team has added a 30 minute orientation for each mentee to assist the team in more accurately pairing Mentors. Andy added that it is an improvement over

past practice to get in front of the dynamics. The 2022 Class of 23 will graduate at the conference, and Andy added that the Mentor Program is in Sacramento for a Budget Workshop “watch party” at the ACCCA office, followed by a Cohort dinner, the Consultation Council the following day capped by a guided tour of the State Capitol. He noted that this is great timing in advance of their graduation and a huge addition to the program itself.

- *Admin 002/Next Steps to Admin.* Andy and Lonita reported on the newest addition to the program line up which is the next level to Admin 001 “So you want to be an Administrator?” Takes participants through the steps of preparing for and applying for their first Admin role. They’ve added sessions on the differences in their roles; coping with rejection, knowing when it’s time to go. Geisce noted the virtual presentation is over two days in late January [24th/25th]. Kudos to Ajani, Lonita, Andy for making it happen.
- *Management Essentials*, one day training on 2/21 as a pre conference offering [separate registration] and another edition set for October. Two offerings in 2023 Feb/Oct going forward. Shared agenda, noted that this program is in person, one day, four sessions. Keynote is Monte Perez, former president at Fullerton, on courageous leadership. Chris Benvenuto on budget development; Jennifer Vega la Serna on strategic enrollment mgmt; and closing with a panel session on high impact leadership. At \$185 with a 50 max class; includes bfast/lunch.
- *Annual Conference.* Geisce noted registration is growing...four open time slots in the schedule. 97% of room blocks and rooms are almost sold out. Acknowledged Kaneesha on team as co-chair; team member & new volunteer Kiersten Elliott is handling the Buddy program; Joshua Moon Johnson Thursday keynote; Kyle Reyes on Wednesday. He expects lots of energy around this event.
- *Admin 101*; venue moving from Brandman to IVC. Planning Underway.
- *Admin 201*; same operation as in 2022. Planning underway.
- *Great Deans.* Last meet up of the current cohort on 2/21. Planning for the next cohort is underway in the spring.

END OF MEETING