



## **Board of Directors**

***Monday, November 14, 2022***

***Virtual Meeting by Zoom, 3-5 pm***

## **Record of the Meeting**

### **Officers Present:**

**E. Ramones**, West Valley Mission CCD, President

**L. Cordova**, San Joaquin Delta CCD, President-Elect

**W. Fong**, Chabot Las Positas CCD, Immediate Past President

### **Directors Present:**

**K. Kaur**, Yuba CCD, Chair, Finance Committee

**W. Duncan**, Sierra CCD, Chair, Commission for Finance, Legislation and Advocacy

**J. Enders**, College of the Desert

**G. Ly**, City College of San Francisco, Chair, Management Development Commission

**A. MacNeill**, San Diego Mesa College

**D. Otten**, Copper Mountain CCD

**S. Cornejo**, Southwestern CCD

**M. VillaGomez**, Santa Barbara CCD

**T. Gilkerson**, Evergreen Valley College

**C. DeLaRosa**, Ohlone College

**K. Tarrant**, Norco College

**J. Lancaster**, LA City College

**K. Stoppenbrink**, ACCCA Retired Member

**J. Moon-Johnson**, College of San Mateo

### **Directors Absent:**

**D. Kot**, Schools First CU

**T. Leong**, Contra Costa CCD, Chair, CMC

### **Staff/Guests Present:**

**S. Bray**, Executive Director

**M. Underwood**, ACCCA Advocate

**B. Steele**, Kern CCD, Co-Chair, RMC

**T. Newell**, Meeting/Planning Consultant, MeetingWise

## I. Welcome Remarks/Review Agenda/Establish Quorum [Ramonés]

Board President **Eric Ramonés** called the meeting to order at 3:00 p.m. A quorum was present and he welcomed the members and thanked them for their participation.

- ***Trending Issues:***

*Collaboration with Chancellor's Office*—President Ramonés described recent efforts by the Interim Chancellor to work in partnership with ACCCA. A recent example is the November 18 webinar Representation Matters to expand the recruitment and hiring of African-American faculty, staff and administrators into the community colleges. Additional sessions aimed at LatinX; API, LBGQTQ and others are being planned. ACCCA is/will be a recognized sponsor of these events and Eric is providing the welcome remarks for that event. Another event, in person, is set for San Jose Evergreen CCD on December 2nd on promising practices for Equal Employment.

*Bonnie Ann Dowd Retirement Recognition*—In recognition of her impending retirement, Director Bray proposed that the Board issue a Resolution commending Bonnie for her many contributions to ACCCA and to the system. The Board agreed and Susan will work with the Executive Committee to develop/produce the honor. The Board further agreed that the PPC should review and make recommendations concerning the processes and criteria around how candidates for Board resolutions, including persons, organizations and specific accomplishments are decided and executed.

*February Board Meeting at the Conference*—Director Bray reiterated that there will be a meeting of the Board at the Annual Conference on Tuesday, February 21, 2023 from 4:30 p.m. to 6:00 p.m., at the Conference Hotel, however the bulk of the meeting agenda will be devoted to a one on one with Interim Chancellor Daisy Gonzalez pending her acceptance of our invitation [an official invitation has been sent.]

Assuming it is confirmed, the action items for the business meeting will be handled by consent agenda, and the outline of the discussion with the Interim Chancellor are being determined by the Executive Committee based on the recommendations of the Board. Board members will discuss specific content for the discussion at their January meeting and once determined, they will be communicated to the Interim Chancellor in advance of the meeting.

President Ramonés stated that this is an invaluable opportunity for ACCCA to officially have facetime with the Interim Chancellor which will generate ideas and innovations, as well as future collaborations. The hiring process being conducted by the BOG is currently underway and expected to go to final interviews at the end of January, however it is not expected that the new Chancellor will officially be named before the conference.

- **Approval of September 2022 Board Meeting Minutes [ACTION]**  
*It was moved and seconded [Fong/Cornejo] to approve the minutes as submitted. The motion was approved with no amendments and no abstentions.*

## II. Operations and Financial Report: [S. Bray and K. Kaur]

Director Bray highlighted the written reports posted in advance on operations priorities since the last meeting of the Board, and a live tracking document for the current Strategic Plan. She asked for the leads of each of the five planning teams to fill in areas where information is missing [assignments and anticipated completion on tactics] in advance of the next meeting. She noted that as updates are made to the document, it will be shared at each board meeting.

- **Finance Committee Report:**  
Director Bray noted the October financial report is posted to the board docs page for the Board's information.
- **2023 Budget Proposal [ACTION]**  
Chair of the Finance Committee, Kuldeep Kaur presented the final 2023 budget proposal to the Board for consideration and asked for approval. She reminded the Board that this is a 12 month calendar year budget [1/1/2023 to 12/31/2023] as opposed to the existing 6-month 22-23 budget approved by the Board in November, and the format going forward will remain essentially the same.

She reviewed the updated information for both revenues and expenses and noted that for events, the split year challenge is largely eliminated with all summer program revenue and expense falling in the same calendar year, however now the conference and budget workshop are split between years which is far easier to track. She shared the level of fee increases in each program and the corresponding projected expense increases which is detailed in the Events section of the budget proposal.

She recognized Chris Dela Rosa and Director Bray for their work, which was echoed by President Ramones. Bray reminded the Board that the mid year adjustment will now occur each year at the June planning meeting.

- **Approval of the 2023 ACCCA Budget [ACTION]**  
*It was moved/seconded [G. Ly/C. Dela Rosa] to approve the 2023 budget proposal. The motion carried.*

### III. Commission/Committee Reports:

- **Commission for Finance, Legislation & Advocacy [CFLA]**—*W. Duncan/M. Underwood*  
Chair of the CFLA Willy Duncan reported on recent activities of the Commission noting that there was no October meeting as many were attending the ACBO conference, however the September meeting was focused on a review of the strategic goals established for the commission in June, and movement on the 50% Law issue and FON. He also noted that a Summit of the Affiliate groups is being planned for the February conference. Additionally he thanked Wyman for his representation on the Consultation Council and noted that planning is underway for the January budget workshop which will again be a 3-hour virtual presentation. He did alert the Board to the fact that there is general agreement among the ACBO and ACCCA that the Budget Workshop should move back to an in-person event in 2024.

With regard to the strategic goal to reform the ACCCA PAC, he noted that volunteers have been named from CFLA to lead those discussions and a planning meeting is pending.

Before he turned to Michelle for the Budget/Legislative update, Chair Duncan engaged the Board in a deeper discussion on the current movement to once again address the 50% law that seems to be gaining momentum.

He indicated that a staffer from the Assembly Higher Education Committee asked for a meeting with Willy and others to discuss the issue, and he indicated how impressed he was with her level of knowledge of the history of the law and the fact that she was seeking input from administrative groups and others in understanding the real impact of it. The other pending issue is appointment of the new Chair of the higher ed committee, but once that is resolved, she indicated that she will be presenting her white paper to the new chair and it will be up to them to determine how or if it is pursued further.

Members of the Board offered their suggestions and comments, and Willy indicated that it would be his recommendation to oppose any increase in the percentage as a result of corresponding changes on the right side. Tammeil Gilkerson offered a strategy of referring back to the established position of the administration several years ago in the *Recovery with Equity Plan* from the Governor's Council on Postsecondary Education. Willy agreed and noted that it will be important to get this into ongoing conversations among other groups, in keeping it simple, sticking to the conclusions of the Vision and other already established wisdom on the real cost of 50%.

He asked Michelle to update the board and she started by agreeing with the aforementioned strategy and suggested the "Roadmap" as it has legislative ownership. She began by reminding the Board that thanks to the effects of term limits, about a quarter of the incoming legislature is brand new and this trend will continue over the next couple of years as others will term out. Institutional knowledge is leaving the

building and it's time to educate the new legislators. She noted the following additional information:

Speaker Rendon will continue but will likely be replaced by Rivas after the budget is adopted in 2023, bringing in a possible new Chair of Assembly Higher Ed and new implications for any efforts around legislation on 50% in 2024. McCarty will likely remain as Budget Subcommittee Chair.

The next legislative year begins on 12/5 which will bring a slew of bills in February.

On Revenues versus assumptions, the outlook is short of projections over the last few months, and any General Fund shortfall is a Prop 98 shortfall and that's currently projected at \$2.6 billion which is basically 1%, so nothing to panic about just yet and there are safety nets built in to buffer.

The LAO report is out later in the week, and the inflation/COLA is anticipated at 7.5% which is higher than the DOF projection. She commented that this is not the year to ask for the moon. Willy concurred and noted that there is no expectation that SCFF will be adjusted this year.

- ***Policy/Procedures Committee [PPC]—L. Cordova***  
Chair of the PPC, Lonita Cordova, reported there have been no meetings yet this year, but they are planning for the first of the year to address some of the issues, such as policy/process around Board resolutions.
- ***Management Development Commission, Regional Member Council and Communications & Marketing Committee:***

The Chairs of these commissions/committees either were not in attendance or had to leave early so Director Bray shared recent activities:

**MDC**—The commission has been incredibly busy with upcoming events and future planning. She noted that launching this week are Conference registration; Call for Proposals and Budget Workshop. Management Essentials is very much firmed up on their agenda and will start promotions as well. The Admin 002 launch is set for January and registration will open around the same time. Additionally, a monthly webinar has been scheduled for the end of the month.

In the background of this activity, training continues for the new Coordinator of Events and Programs, and we had an overwhelming response to the 23-24 ACCCA Mentor program with 60 applications for just 20 seats. Additionally, in light of a virtual budget workshop, we brought back the Mentee Day at the Capitol [January 18-19] and have organized a “watch party” for the current class of mentees to attend the Budget Workshop, added a networking dinner [invitations to the Board for their optional

attendance] and secured their participation in the January 19 Consultation Council followed by a tour of the State Capitol. A total of 15 of the 17 mentees are confirmed for this event.

**RMC**—This week the Council will meet to discuss networking opportunities for Campus Reps at the conference. A special rate to attend has been included as an option for them. Staff is pursuing several vacancies in the Campus Rep ranks and two in the Council which we hope to have filled prior to January. Additionally a comparison of benefits has been developed to show the value of ACCCA benefits versus what members would pay on the open market. This information is being reviewed by CMC and will be incorporated into recruitment materials.

**CMC**—A Request for Proposals to secure a consultant who would make recommendations for a new communications and marketing plan has been drafted and will be shared with the Exec Committee at their December meeting. This was a strategic goal for 2022-27. Rebranding the professional Development programs is underway including updated promotional narratives and logos to form a more polished look for event marketing. The committee has also named representatives from the MDC and the RMC to attend meetings and lead marketing efforts for those entities. Additionally, a more formalized collaboration with CCPRO [community college public relations officers] is being pursued.

#### **IV. FROM THE FLOOR**

##### ***Annual Planning Meeting of the Board***

ACCCA Meeting/Event consultant Tracy Newell, joined the board to discuss options for a new location for the 2023 planning meeting. Based on the Board's preferred dates of 6/28-30 [established in June], the following two properties were researched:

Wine and Roses Event Center/Lodi and the Hyatt Sonoma/Santa Rosa. After much discussion the Board decided to go with the Hyatt and to expand the search for a 2024 location to central or southern California. The Hyatt has options for travel [local airport] and the room rate is \$199 per night. More information will follow as the event develops.

**THE MEETING ADJOURNED AT 5:05 P.M.**