



2020 ACCCA MEMBER SURVEY

Your opinions are important to us!

ACCCA, your essential career partner, knows the importance of asking YOU about your preferences for improving and expanding our training programs and designing benefits and services that meet YOUR needs. Thank you in advance for taking *10 minutes [or less]* to keep us informed and help shape the programs and services you rely on!

***All answers are confidential.* An analysis of the tabulated results will be distributed to all members and used by the Board to inform decisions at the annual planning meeting.**

BONUS! All survey participants can participate in a drawing for a \$100 American Express gift card and one free conference registration to the 2021 ACCCA conference at the Monterey Hyatt Regency Hotel, February 17-19, 2021.



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MEMBERSHIP

Your profile helps us identify the current make-up of our membership and provide targeted services. Please tell us a little bit about your membership with ACCCA.

1. How long have you been an administrator in the California community college system?

- I am a new administrator in my first year
- 2-5 years
- 6-10 years
- 11-15 years
- 16-20 years
- Over 20 years
- I am faculty or work outside the system (Associate Member status.)

2. How did you first learn about ACCCA?

- Brochure, Flyer or email invitation
- Colleague recommendation/recruited by another member
- Attended a Conference or ACCCA Event
- My Human Resource Office
- ACCCA Professional Development Training Program
- Visited the Website
- Other (please specify)

3. What motivated you to join ACCCA? *(Check all that apply.)*

- Skills/Professional Development (training programs and mentoring)
- Advocacy for Administrators
- Member Benefits (insurance programs and legal benefits)
- Professional Networking Opportunities (Conferences & Events, and participation on Committees/the Board)
- Other (please specify)

4. How long have you been an ACCCA member?

- New member
- 1-5 years
- 6-10 years
- 11-15 years
- Over 15 years

5. How do you participate in ACCCA? *(Check all that apply.)*

- I attend/have attended ACCCA events and/or training programs
- I'm an ACCCA Board member or commission member
- I'm the ACCCA Campus Contact at my institution
- I present/have presented at ACCCA events
- I volunteer/have volunteered at ACCCA events
- I'm not currently active in ACCCA

If you are interested in more or different ways to become active in ACCCA, please provide your email address and we will contact you about possible opportunities!

6. ACCCA provides members with an array of benefits included in your membership which you can learn about and access on [ACCCA's web site](#). Which of these benefits do you value as part of your ACCCA membership? (Check all that apply.)

- Free legal services and discounted legal programs
- Free AD&D Insurance Policy (\$10,000)
- Free Professional Liability insurance Policy (\$1 million)
- Optional Disability and Life Insurance Programs
- Discounted Auto/Home/Disability Insurance
- Rental Car Discounts of 5%-15%
- Buying guide for entertainment, goods & services (from TSA)
- Discount movie tickets for AMC, Edwards, Mann, Pacific, and UA Theaters
- Hotel Discounts (20% at Best Western and La Quinta)
- Travel Discounts for Disneyland, Sea World, Universal Studios, Magic Mountain, Six Flags and more!
- I wasn't aware these benefits existed

7. If you've had experience [good or bad] with using any of these benefits and you would like to share, please do!

8. Is there a service or benefit you feel would be helpful to you that we could incorporate in the future?

9. Generally, do you consider the services, benefits, training programs and advocacy you receive as an ACCCA member in exchange for the dues you pay to be a good value?

- Yes
- No
- Unsure

10. If no, what specific changes would you like to see that would improve the value of your membership?



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ADVOCACY FOR ADMINISTRATORS

ACCCA strives to contribute to a legislative and regulatory environment that supports members and advances the California Community College system. ACCCA retains the services of a legislative advocate, and through their expertise, the work of the legislative commission, and our representation on the Chancellor’s Consultation Council and various other groups to impact all legislative, budget and policy issues affecting our members and their districts.

Your feedback on specific policy, regulatory or legislative issues will help direct these efforts.

11. Please share any ideas you have for regulatory or legislative change that could improve community college management. You can also use this space to identify any current issue or policy you feel ACCCA should be actively tracking or taking action on?

12. ACCCA is continuously reviewing issues members have had that are related to their perceived rights as an administrator in an effort to articulate for the field what administrative rights are. Have you experienced what you would consider an infringement on your rights as a community college administrator or a barrier to exercising your role as an administrator?

Yes

No

If yes, please briefly describe the barrier or infringement you experienced.



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PROFESSIONAL DEVELOPMENT FOR ADMINISTRATORS

We would like to understand the depth of your training and professional development needs over the next two to three years.

13. How would you describe your current level of training and preparation for the role you currently have?

- I am well trained in both the technical and managerial aspects of the job I currently have.
- I'm well trained in the basic skills of my role, but could use more leadership or management training.
- I have the management skills necessary to do my job, but I need to update my technical skills as the landscape of my job has evolved.
- I am currently adequately trained for all aspects of my current job.

Please describe all areas you feel additional training could benefit you.

14. ACCCA currently provides a series of established professional development training programs, workshops and new content is constantly being explored.

What specific training would you benefit from that isn't already being offered in our existing programs?

15. Given your current schedule, what workshop format works best for your training needs in the coming year?
[check all that apply]

- Local or regional one-day training format
- One hour webinar training on topics related to your role or general professional development
- Two to three day intensive training focused on your growth as a manager or leader
- One to two day technical training on a focused area of your job
- Other (please specify)

16. What time of the year is best for you to attend a multi day professional development conference or institute? [check all that apply]

Early Spring [March/April]

Late Spring [April/May]

Early Summer [May/June]

Late Summer [July/August]

Early Fall [August/September]

Late Fall [October/November]

Early Winter [December/January]

Late Winter [January/February]

17. We are always looking for subject matter experts! If you have presented on a particular topic and are interested in doing more of that, let us know what topic and how to reach you. Likewise, if you have a suggestion for a speaker, facilitator or keynoter you've seen and think we should know about, please let us know here!



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COMMUNICATIONS

Currently ACCCA provides members with access to reports and specific documents, including weekly legislative updates, an annual salary survey, and a job search feature on the website. We're interested in whether or not you value these efforts, and what information we can add to the web site to make it more useful to you.

18. Below are reports and documents that ACCCA currently provides online to assist members. Which of these do you consider valuable? *(Check all that apply.)*

- Annual Salary Survey
- Weekly Legislative Update
- Matrix of Doctoral Programs
- Statement of Ethics for Administrators
- The Association's Strategic Plan
- I wasn't aware these reports were available.

Are there other resources you'd like to access on the ACCCA web site? Let us know what would be helpful to you!



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THANK YOU!

Your opinions not only matter, they drive the Association's programs and services. Results will be distributed to members electronically and posted to the website. If you would like to be entered into the drawing for 1 free 2020 ACCCA conference registration, please include your email below.

19. Yes! Please enter me into the drawing for the \$100 gift card and 1 free ACCCA conference registration!

Name

Email Address

Phone Number