



## **BOARD OF DIRECTORS MEETING**

**Friday, March 13, 2020**

**10:00 a.m. until 2:00 p.m.**

*NorCal Location: Chancellor's Office, Conference Room 631 [Jack Scott Board Room], 1201 Q St., Sacramento, CA*

**Zoom Access: ID 415-359-027**

# **AGENDA**

**9:30 a.m. Coffee & Conversation**

**10:00 a.m. Call to Order**

**I. Agenda Review/Approval of Minutes:**

- a. Agenda Review/Items from the Floor/Reordering of Agenda
- b. January Meeting Minutes Draft **[ACTION]**

**II. Reports of the Commissions and Committees:**

- a. *Executive Committee—(D. Houston, President)*
  - i. Strategic Goals: Successes and Challenges
  - ii. Board Election Planning
  - iii. Member Survey Review
  - iv. Proposed 2020-21 Calendar Dates
- b. *Operations Report—(S. Bray, Executive Director)*
  - i. Newsletter Preview
  - ii. Strategic Area II: Organizational Structure and Operations
  - iii. Year-end activities for commissions and committees
  - iv. 2020-21 Planning Calendar Discussion [bring your calendars]
- c. *Management Development Commission [MDC]—(W. Fong/C. Clark)*
  - i. Program & Team Activity

- ii. Budget Workshop Evaluation/Discussion
  - iii. Annual Conference Event Briefing/Future Planning Discussion
  - iv. Discussion of Strategic Area III: Professional Development
- d. *Regional Membership Council—(L. Cordova/S. Bray)*
  - i. Council Activity – Conference Engagement/Roster Changes
  - ii. Recruitment Campaign Report: Member Stats as of 2/29
  - iii. Affiliate Event Engagement Report Update
  - iv. Discussion of Strategic Area I: Membership
- e. *Policies and Procedures—(B. Dowd, Chair)*
  - i. Operating Manual: Chapter 5 Outline: COMMUNICATIONS, MARKETING AND TECHNOLOGY
  - ii. Policy Revision Recommendation:
    - 1. ACCCA Reserve Fund Policy to Accelerate Growth [ACTION]
- f. *Finance Committee –(K. Kaur, Chair)*
  - i. Financial Report [January]
  - ii. Budget Projections/New Format
  - iii. ICA Report of the Auditor/Association Responses
- g. *Commission for Finance, Legislation & Advocacy [CFLA]—(W. Duncan, Chair)*
  - i. Trending Issues (W. Duncan)
    - 1. State Budget Position Paper [ACTION]
  - ii. Consultation Council and Administrative Leadership Council Briefing (O. Pourzanjani)
  - iii. Legislation/Budget Highlights (W. Duncan for M. Underwood)
  - iv. Discussion of Strategic Area IV: Advocacy for Legislative/Regulatory Improvement

### **III. From the Floor**