



2018 ACCCA MEMBER SURVEY

Annual Member Survey

**ACCCA is *your essential career partner* and the annual survey gives our Board the opportunity to reach out to YOU, our members, and update our programs, benefits, services and priorities to meet your needs. Thank you in advance for your participation in this survey and for keeping us informed.**

**Your responses to these brief questions will be kept anonymous and help us concentrate our efforts and resources on the services that are most valuable to our members.**

**All answers are confidential. An analysis of the tabulated results will be distributed to all members and used by the ACCCA Board at the annual planning meeting where key decisions are made for the coming year.**

**BONUS! All survey participants will have an opportunity at the end of this survey to be entered in a drawing for one free conference registration to the 2019 ACCCA conference in Palm Springs, CA next February.**



2018 ACCCA MEMBER SURVEY

MEMBERSHIP

Your profile data allows us to identify the current make-up of our membership and provide targeted services. Please tell us a little bit about your membership with ACCCA.

1. What motivated you to join ACCCA? *(Check all that apply.)*

- Professional Networking
- Communications (Legislative Updates, Website, Online Documents, etc...)
- Advocacy Efforts
- Skills/Professional Development (Admin. 101, Mentor Program)
- Benefits
- Supervisor/Colleague
- Other (please specify)

2. How did you first hear about ACCCA?

- Brochure/Flyer
- Colleague recommendation
- Conference
- Human Resources
- Professional development training
- Supervisor
- Website
- Other (please specify)

3. How long have you been an ACCCA member?

- New member
- 1-5 years
- 6-10 years
- 11-15 years
- Over 15 years

4. How long have you been an administrator in the California community college system?

- I am a new administrator in my first year
- 2-5 years
- 6-10 years
- 11-15 years
- 16-20 years
- Over 20 years
- I am faculty (Assoc. Member)

5. Are you currently active in ACCCA? *(Check all that apply.)*

- I attend ACCCA events (Annual Conference, Budget Workshop, etc.)
- I attend professional development/training (Admin 101, Mentor Program, etc.)
- I'm an ACCCA Board member or commission member.
- I'm a member of the ACCCA Regional Council or a designated campus representative.
- I present at ACCCA events.
- I volunteer at ACCCA events.
- I'm not currently active.

If you are interested in being more active with ACCCA, please provide your email address.

6. Are you currently active in any other organizations that ACCCA partners with? *(Check all that apply.)*

- |   |  |
|---|--|
| <input type="checkbox"/> CEOCCC                 | <input type="checkbox"/> Financial Aid Administrators Organization   |
| <input type="checkbox"/> ACBO                   | <input type="checkbox"/> Center Directors Organization   |
| <input type="checkbox"/> ACHRO-EEO              | <input type="checkbox"/> CISOA   |
| <input type="checkbox"/> APAHE                  | <input type="checkbox"/> CCCAA   |
| <input type="checkbox"/> CCLC                   | <input type="checkbox"/> CCPRO   |
| <input type="checkbox"/> CCCCIO                 | <input type="checkbox"/> CCCAOE  |
| <input type="checkbox"/> A2MEND                 | <input type="checkbox"/> LRACCC  |
| <input type="checkbox"/> CACCRAO                | <input type="checkbox"/> National Organizations for Community Colleges (such as<br>AACC, CUPA HR, NCNPR etc) |
| <input type="checkbox"/> CCCCSSAA               | <input type="checkbox"/> Research & Planning (RP) Group  |
| <input type="checkbox"/> Other (please specify) |  |

7. Are there other organizations that should be affiliated with ACCCA?

8. Which of these current ACCCA benefits do you use? *(Check all that apply.)*

- Free legal services and discounted legal programs
- Free AD&D Insurance Policy (\$10,000)
- Free Professional Liability insurance Policy (\$1 million)
- Full Service Credit Unions
- Discounted Auto/Home/Disability Insurance
- Rental Car Discounts of 5%-15%
- Buying guide for entertainment, goods & services (from TSA)
- Discount movie tickets for AMC, Edwards, Mann, Pacific, and UA Theaters
- Hotel Discounts (20% at Best Western and La Quinta)
- Travel Discounts for Disneyland, Sea World, Universal Studios, Magic Mountain, Six Flags and more!
- None of the above
- I wasn't aware these benefits existed

9. What service or benefit would you like to see ACCCA provide to our members in the future?

10. Which of these current ACCCA benefits do you think we should continue to offer?(Check all that apply.)

- Free legal services and discounted legal programs
- Free AD&D Insurance Policy (\$10,000)
- Free Professional Liability insurance Policy (\$1 million)
- Full Service Credit Unions
- Discounted Auto/Home/Disability Insurance
- Rental Car Discounts of 5%-15%
- Buying guide for entertainment, goods & services (from TSA)
- Discount movie tickets for AMC, Edwards, Mann, Pacific, and UA Theaters
- Hotel Discounts (20% at Best Western and La Quinta)
- Travel Discounts for Disneyland, Sea World, Universal Studios, Magic Mountain, Six Flags and more!
- None of the above
- I wasn't aware these benefits existed

11. Generally, do you consider the services, benefits, programs and advocacy you receive as an ACCCA member in exchange for the monthly/annual dues you pay a good value?

- Yes
- No

12. If no, how would you like to see ACCCA improve its benefits, services, programs and/or advocacy efforts to make the investment more of a value to you?



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ACCCA ADVOCACY FOR ADMINISTRATORS

**ACCCA has worked on behalf of its members through the legislative commission (CFLA) and the Chancellor's Office Consultation Council to monitor all legislative, budget and policy issues impacting their districts and their careers. We keep our members informed of our progress through weekly legislative updates. Your feedback on specific issues will help ACCCA focus our advocacy efforts and our engagement of administration and state agency entities.**

13. What legislation or policy issues should ACCCA be taking action on and following?



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PROFESSIONAL DEVELOPMENT FOR ADMINISTRATORS

**ACCCA provides professional development training for our members.**

14. What specific training would you like to see ACCCA provide?



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COMMUNICATIONS

**The ACCCA website features membership and event information, news, a job search feature and legislative updates and analysis.**

\* 15. ACCCA offers several reports online to assist administrators. Which documents do you access?*(Check all that apply.)*

- Salary Survey
- Doctoral Matrix
- Statement of Ethics
- Strategic Plan
- I wasn't aware these reports were available.
- I don't use any of these reports.
- Other (please specify)

16. As a member of ACCCA, what is your perception of the Association's image among colleagues and throughout the system?

- Highly regarded
- Aware of ACCCA
- Not aware of ACCCA at all
- Negatively regarded
- Other (please specify)





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THANK YOU!

**Your opinions not only matter, they drive the Association's programs and services. Thank you for your time in completing this survey. Results will be distributed to members electronically and posted to the ACCCA website. If you would like to be entered into the drawing for 1 free ACCCA conference registration, please include your email below.**

17. Yes! Please enter me into the drawing for 1 free ACCCA conference registration

Email Address