



2019 ACCCA MEMBER SURVEY

Your opinions are important to us!

ACCCA is your essential career partner and the annual survey gives our Board the opportunity to reach out to YOU, our members, and update our programs, benefits, services and priorities to meet your needs. Thank you in advance for taking 15 minutes [or less] to keep us informed and help shape the programs and services we will provide in 2019!

Your responses to these brief questions will be kept anonymous and help us concentrate our efforts and resources on the services that are most valuable to our members.

All answers are confidential. An analysis of the tabulated results will be distributed to all members and used by the ACCCA Board at the annual planning meeting where key decisions are made for the coming year.

BONUS! All survey participants will have an opportunity at the end of this survey to be entered in a drawing for one free conference registration to the 2020 ACCCA conference in Riverside next February.



2019 ACCCA MEMBER SURVEY

MEMBERSHIP

Your profile helps us identify the current make-up of our membership and provide targeted services. Please tell us a little bit about your membership with ACCCA.

1. What motivated you to join ACCCA and become a member of our coalition?*(Check all that apply.)*

- Skills/Professional Development
- Advocacy for Administrators
- Communications & Publications (Legislative Updates, Website, Online Documents, etc...)
- Insurance and Legal Benefits
- Professional Networking Opportunities
- Supervisor/Colleague Encouragement
- I wanted to support my colleagues and my profession
- Other (please specify)

2. How did you first hear about ACCCA?

- Brochure, Flyer or email invitation
- Colleague recommendation
- Attended a Conference
- My Human Resource Office
- Attended Professional Development Training
- Visited the Website
- Other (please specify)

3. How long have you been an ACCCA member?

- New member
- 1-5 years
- 6-10 years
- 11-15 years
- Over 15 years

4. How long have you been an administrator in the California community college system?

- I am a new administrator in my first year
- 2-5 years
- 6-10 years
- 11-15 years
- 16-20 years
- Over 20 years
- I am faculty or work outside the system (Assoc. Member)

5. Are you currently active in ACCCA? *(Check all that apply.)*

- I attend/have attended ACCCA events and/or training programs
- I'm an ACCCA Board member or commission member
- I'm a member of the Regional Member Council or a designated campus contact for ACCCA
- I present/have presented at ACCCA events
- I volunteer/have volunteered at ACCCA events
- I'm not currently active in ACCCA

If you are interested in being more active with ACCCA, please provide your email address.

6. What other organizations do you value and think that ACCCA should collaborate with?(Check all that apply.)

- | | |
|---|---|
| <input type="checkbox"/> CEOCCC | <input type="checkbox"/> Financial Aid Administrators Organization |
| <input type="checkbox"/> ACBO | <input type="checkbox"/> Center Directors Organization |
| <input type="checkbox"/> ACHRO-EEO | <input type="checkbox"/> CISOA |
| <input type="checkbox"/> APAHE | <input type="checkbox"/> CCCAA |
| <input type="checkbox"/> CCLC | <input type="checkbox"/> CCPRO |
| <input type="checkbox"/> CCCCIO | <input type="checkbox"/> CCCAOE |
| <input type="checkbox"/> A2MEND | <input type="checkbox"/> LRACCC |
| <input type="checkbox"/> CACCRAO | <input type="checkbox"/> National Organizations for Community Colleges (such as AACC, CUPA HR, NCNPR etc) |
| <input type="checkbox"/> CCCCSSAA | <input type="checkbox"/> Research & Planning (RP) Group |
| <input type="checkbox"/> Other (please specify) | |

7. Which of these benefits do you value as part of your ACCCA membership?(Check all that apply.)

- Free legal services and discounted legal programs
- Free AD&D Insurance Policy (\$10,000)
- Free Professional Liability insurance Policy (\$1 million)
- Discounted Auto/Home/Disability Insurance
- Rental Car Discounts of 5%-15%
- Buying guide for entertainment, goods & services (from TSA)
- Discount movie tickets for AMC, Edwards, Mann, Pacific, and UA Theaters
- Hotel Discounts (20% at Best Western and La Quinta)
- Travel Discounts for Disneyland, Sea World, Universal Studios, Magic Mountain, Six Flags and more!
- I wasn't aware these benefits existed

8. Is there a service ACCCA could provide, or a benefit that could be included that you would like to see in the future?

9. Generally, do you consider the services, benefits, programs and advocacy you receive as an ACCCA member in exchange for the monthly/annual dues you pay as a good value?

Yes

No

10. If no, what specific changes would you like to see that would improve the value of your membership in the future?

11. Gender Identification

Male

Female

Decline to State

12. Ethnic Identification



2019 ACCCA MEMBER SURVEY

ADVOCACY FOR ADMINISTRATORS

ACCCA has worked on our members behalf through the legislative commission (CFLA) and the Chancellor's Office Consultation Council to monitor all legislative, budget and policy issues impacting their districts and their careers. We keep our members informed of our progress through weekly legislative updates. Your feedback on specific policy, regulation or legislative issues will help ACCCA focus our advocacy efforts.

13. Please share any regulatory or policy issues you feel ACCCA should be actively tracking or taking action on?



2019 ACCCA MEMBER SURVEY

PROFESSIONAL DEVELOPMENT FOR ADMINISTRATORS

We would like to understand the depth of your own training and professional development needs in the next two to three years.

14. What specific training would you like to see ACCCA provide?

15. How would you describe your current level of training and preparation for the role you currently have?

- I am well trained in both the technical and managerial aspects of the job I currently have.
- I'm well trained in the basic skills of my role, but could use more leadership or management training.
- I have the management skills necessary to do my job, but I need to update my technical skills as the landscape of my job has evolved.
- I am currently adequately trained for all aspects of my current job.

Please describe all areas you feel additional training could benefit you.

16. If you have a suggestion for a speaker, presenter or keynoter you've seen and would like to recommend, please do so here!



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COMMUNICATIONS

ACCCA provides access to specific documents, including an annual salary survey, and a job search feature on the website. We also frequently distribute alerts, news and event information as well as weekly legislative updates and analysis papers.

17. Below are reports and documents that ACCCA provides online to assist members. Which of these do you consider valuable? *(Check all that apply.)*

- Annual Salary Survey
- Matrix of Doctoral Programs
- Statement of Ethics for Administrators
- The Association's Strategic Plan
- I wasn't aware these reports were available.

Are there other resources you'd like to access on the ACCCA web site? Let us know what would be helpful to you!

18. As an ACCCA member, what is your perception of the Association's image among colleagues and throughout the system?

- Highly regarded
- Aware of ACCCA
- Not aware of ACCCA at all
- Negatively regarded
- Other (please specify)



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THANK YOU!

Your opinions not only matter, they drive the Association's programs and services. Thank you for your time in completing this survey. Results will be distributed to members electronically and posted to the website. If you would like to be entered into the drawing for 1 free 2020 ACCCA conference registration, please include your email below.

19. Yes! Please enter me into the drawing for 1 free ACCCA conference registration

Email Address