



State & National Agenda

- Success
- Equity
- Access

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- A red spiral-bound flip chart is shown at an angle, displaying a white sheet of paper with a list of four items. The chart is set against a blue background with a white horizontal band at the bottom. The list items are:
- Growing Economic Globalization
 - Stagnant Social Mobility
 - Rising College Costs
 - Demographic Change

2014 Election Year



- New Revenues (Tax Increases)
- Tax Volatility
- Rainy/Reserve Fund
- STRS unfunded liability
- Hi Speed Rail

2014 Election Year



- Member movement
- Parcel Taxes
- New Programs vs. Ongoing Programs



Handle With Care!

Keep California
community colleges
stable and the money
in our hands.

What Can You Do?



What Can You Do?

- **THANK THE GOVERNOR!**
 - “HIGHER ED BUDGET A GRAND SLAM 1)freeze tuition, 2) increase access 3) improve success, 4) focus on equity
- **CONTACT YOUR LOCAL LEGISLATOR!**
 - Remind them we are the answers to those earlier questions!
- **UNDERSCORE THE NEED FOR THESE BUDGET RESOURCES**
 - Must hold onto to our 10.93 statutory split
 - Restoring access, with an eye on participating equity
 - Fulfilling the Promise of Institutional Support Leading to Success
 - With a focus on Equity in Student Success
 - Addressing critical infrastructure needs
 - Promoting and recognizing innovation