Admin 201 Case Study

**Analysis Tools**

10 Lenses

|  |  |
| --- | --- |
| Lens | Perspective Provided |
| 20/20 Lens |  |
| Concave Lens |  |
| Convex Lens |  |
| Telephoto Lens |  |
| Bifocal |  |
| Rose-Colored glasses |  |
| Sunglasses |  |
| Review Mirror |  |
| Contact Lenses |  |
| Wide-angle Lens |  |

STEEPLED Analysis

|  |  |
| --- | --- |
| Driver | Perspective Provided |
| Social Drivers |  |
| Technological Drivers |  |
| Economic Drivers |  |
| Ecological Drivers |  |
| Political Drivers |  |
| Legislative Drivers |  |
| Ethical Drivers |  |
| Demographic Drivers |  |

Making the Case for Change

* Needs Case
* Desired Case
  + 4 Strategies for Making an Argument for Desired Case
    - Comparative Advantage Case
    - Alternative Advantage Case
    - Criteria Case
    - Net Benefits Case

Leadership Tools

Learning Culture – building a learning culture rather than trying to engineer a specific outcome

* Proactive
* Committed to Learning
* Make Positive Assumptions About Their Stakeholders
* Believe that change is possible, not just in themselves but also in the larger environment
* Understand that learning methods need to change over time
* Optimistic about the future
* Committed to transparent and open communication
* Committed to diversity
* Adopt systems approaches wherever possible
* Believe that the study of their own organizational culture is important to their growth and development

Creativity

Entrepreneurship

Scenario Planning – set of possible contingencies that can continue to provide guidance as the situation evolves

Strategic Compass

|  |  |
| --- | --- |
| Question | Perspective Provided |
| What do we do best? |  |
| What do our strengths tell us about who we really are? |  |
| What does this identify tell us about where we should direct our resources? |  |
| How do we develop a culture of innovation that extends but doesn’t alter this identity? |  |

Innovation Killers and Innovation Midwives – Identify the innovation killers in their environment and replace them with innovation midwives