

ACCCA 2021 Summit

From Surviving to Thriving: *Hope and Strategies for Administrators*

February 18, 2021

5Cs: Increasing College, Career & Community Success for Low-Income Students

Opportunity for Economic Mobility is Hindered by Pre-Existing Barriers to College Access, Affordability, & Completion

Majority of Jobs Require More Than a High School Diploma

65%

Today's Jobs
Require More Than
a High School Education

99%

New Jobs Go
to Workers with
At Least Some College
since the Great Recession

41%

Young Adults
Have an Education
Beyond High School

30%+

US Labor Market
Needs Workers with More
Knowledge and Skills
to Advance

But Access and Affordability are Significant Barriers to College Enrollment, Persistence, & Completion

200%

Tuition Increase
at 4-Year Colleges
from 1988-2018

Average Cost of
2-year Institutions
Increased by 34%
over the past decade

70%

Students Taking
Out Loans
Who Graduate with
Average \$37k of Debt

29%

College Costs Covered
by Pell Grants in 2017
as Compared to
79% of Costs in 1975

12%

Low-Income Students
Earn a BA by Age 25
as compared to
70% of High Income

40%

Low-Income Students
Accepted to College
But Don't Attend
Due to Cost

Yet the COVID-19 Pandemic Exacerbates the Challenges for Students, Colleges, Communities, and States

COVID-19 is Dramatically Increasing the Number of Americans Who Need a Job

11M

People Who Have Filed for Unemployment Insurance in the Past 7 Weeks

A Changing Labor Market Will Raise Desire for Education & Training Amid Existing Challenges in Readiness

55%

Class of 2019 Students Did Not Meet College Readiness Benchmarks

48%

Fewer than Half of Poor Children are Ready for Kindergarten

COVID-19 Has Rapidly Introduced Unforeseen Changes to the Education Sector

- States are cutting education budgets, forcing schools and colleges to make draconian reductions.
- Students and families are facing increasing financial pressure that pose new burdens on their ability to continue their education.
- The pressure on college finance comes as COVID-19 caused colleges to go virtual, eliminating face-to-face traditional classroom instruction.
- COVID-19 has created new technological challenges, illustrating the importance of connectivity for the 21 million Americans that lack access to broadband.
- Low-income students disproportionately lack internet access and laptops. One-in-four teens in households with an annual income under \$30,000 lack access to a computer at home.
- Thousands of K-12 teachers and college instructors are teaching at a distance in need of professional development support.

**The College Promise Movement
brings Tuition-Free College and
Student and Faculty Supports
to Communities and States
throughout the Nation**

What do College Promise Programs Provide?

A Commitment

to fund a college education and student supports for every eligible, hardworking student advancing on the path to earn a college degree, a postsecondary certificate, credits that transfer to a four-year university, and/or competencies needed for success in college, career, and community.

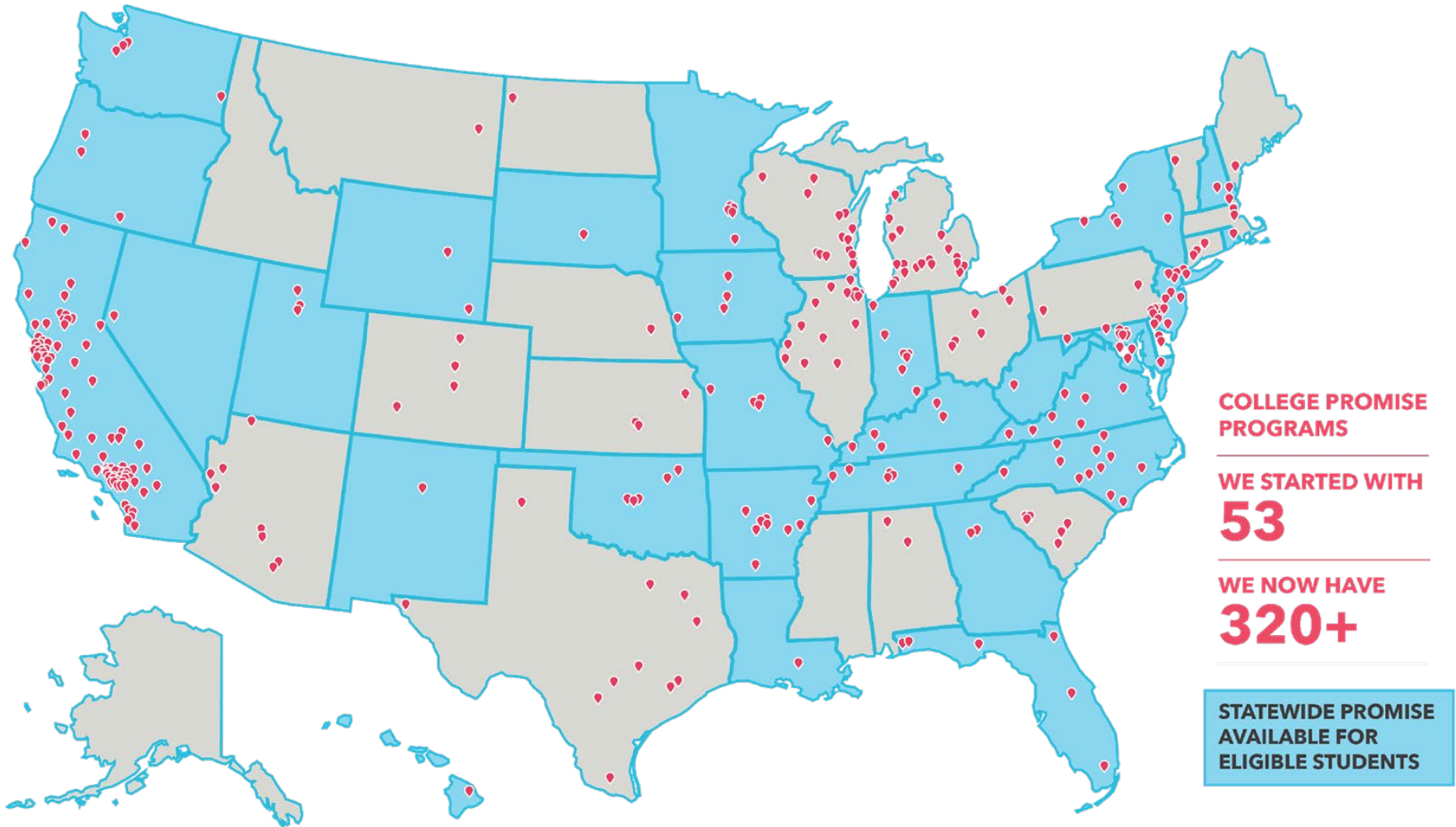
A Public Assurance

that college is attainable and vital to prepare students for the 21st Century workforce and the pursuit of the American Dream without the burden of unmanageable college debt

A Promise

to align tuition and fees with academic, social, family, and health supports for students that, together, build a stronger pathway for college- and career-readiness

Over the Past 5 Years, the College Promise Movement has Expanded Exponentially (More than 570%)



How does College Promise Support the College Promise Movement?



We convene leaders from **business, philanthropy, government, and education** sectors



We share the **latest research and best practices** to promote **high impact policy designs** and build **financially sustainable** models



We advance the stories of **Promise students and programs** through robust communications and outreach



We build, promote, and scale **digital tools** to connect **students, families, communities, and states** to Promise solutions

College Promise Programs Provide Evidence-Based Solutions to Increase College Access, Persistence, Completion, & Career Success

16%

increase in
community college
retention rate



25%

more high school
graduates attend
college



62%

increase in
persistence rate
(fall to spring)



33%

increase in college
completion rate



Scholars have found tuition-free college scholarships increased:

Housing Value & Population in Local Areas Affected¹

Student Performance & Likelihood of Graduating from High School²

Levels of College Enrollment, Persistence, & Graduation for Recipients³

¹ Bartik, Eberts, & Huang, 2010; Bartik et al., 2015; LeGower & Walsh, 2017; Sohn, Rubenstein, Murchie, & Bifulco, 2017

² Bartik & Lachowska, 2013; Carruthers & Fox, 2016; Gonzalez et al., 2014

³ Andrews et al., 2010; Bartik et al., 2015; Bozick et al., 2015; Carruthers & Fox, 2016; Gonzalez et al., 2014; Gurantz, 2019; Page et al., 2018

PRIORITIES FOR FEDERAL LEADERSHIP

Reduce/Eliminate Federal Student Debt
Double Federal Pell Grant Program
Enact America's College Promise
Restore the Soul of the Nation

February 18, 2021

Reduce/Eliminate Federal Student Debt

1) Forgive \$10,000

2) Extended forbearance through Sept. 2021 and canceled Social Security & EITC garnishment

3) Follow up w/IG re: active investigations (e.g., violations of the anti-deficiency act, etc.)

A) President Biden should announce plans to further Curb Federal Student Debt

Double Pell Grants

1) Make mandatory:

A) New Pell Poverty Rate

(175% & 225% for single parents)

B) Sustain Formula

2) For FY2022, secure appropriation

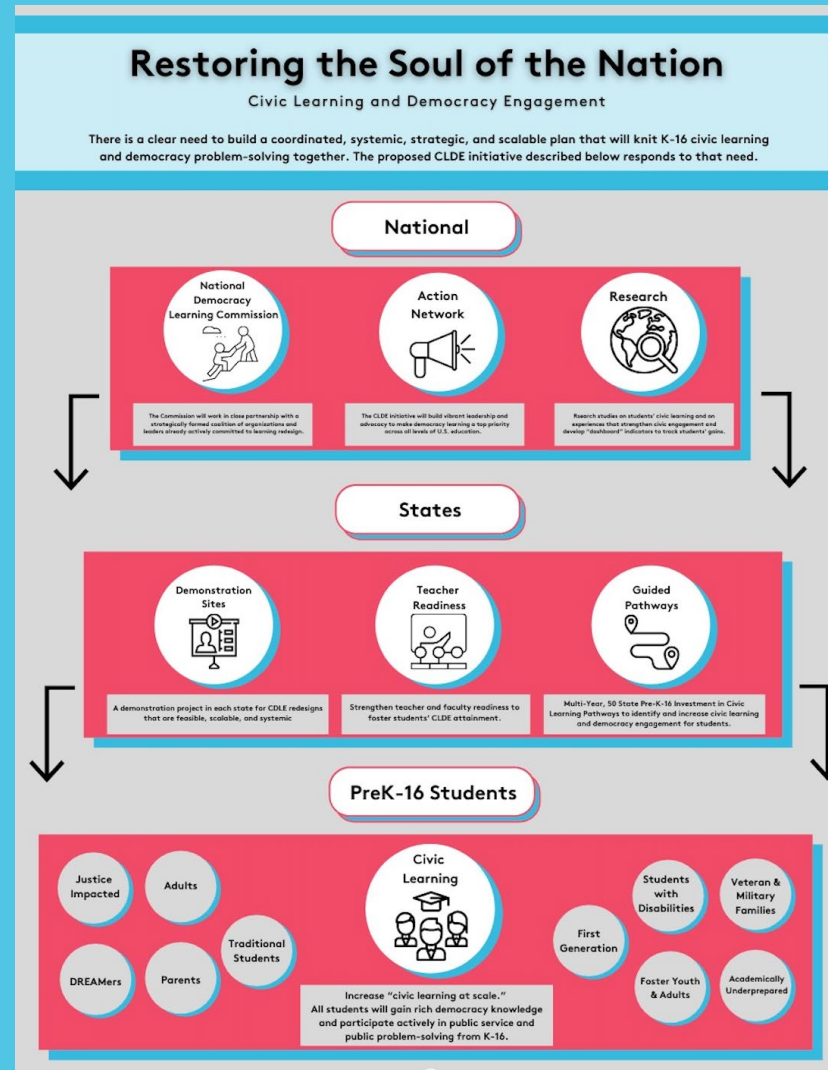
B) President Biden should seek Bipartisan Legislation to Double Pell Grant Funding

Enact America's College Promise

- 1) Free Community College
- 2) Free 4-Year Public Univ., MSIs, and HBCUs up to \$125,000 family income
- 3) Matched Private, NFPs
- 4) For FY2022, secure appropriation

**C) President Biden should announce
ACP legislation**

Restore the Soul of the Nation



D) President Biden should seek Bipartisan Congressional Legislation

Questions? Reach us at:

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