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# STEEPLED ANALYSIS

**drivers of change**

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**social drivers**

**Impact of media  
impact on education  
levels/environments and  
leisure**

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Sources: PIO, research office, ACCCA, lobbyist, governmental relations,  
city, county, state, CCCCO



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**technological drivers**

**new platforms, tools, forms  
of communication**

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Sources: Faculty, research office, information technology, industry advisory boards



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**economic drivers**

**impact on income,  
marketplace, fiscal climate**

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Sources: ACCCA, lobbyist, governmental relations, foundation, research office, instruction/academic affairs, city, county, administrative services, executives, international students, fiscal services



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**ecological drivers**

**impact sustainability efforts,  
facilities regulations**

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Sources: ACCCA, governmental relations, student government, city, county, state, CCCCO, facilities



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**political drivers**

**impact of political  
landscape, board priorities,  
personalities in leadership**

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Sources: ACCCA, governmental relations, local, county, state, CCCCO, federal, board of trustees, employees, senates, unions, administrators



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# legislative drivers

**impact of policies,  
legislation, bargaining  
agreements, unfounded  
mandates**

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Sources: ACCCA, governmental relations, local, county, state, CCCCO, federal, board of trustees, senates, HR, fiscal services, ACCJC



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**ethical drivers**

**impact of public  
interests/values, academic  
freedom**

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Sources: HR, governmental relations, ACCCA





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demographic drivers

impact of population shifts,  
new stakeholder groups,  
social mobility

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Source: Research office