

ASSOCIATION OF CALIFORNIA
COMMUNITY COLLEGE
ADMINISTRATORS

2020-2021

ANNUAL REPORT

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A Year in Review

Like all of you, ACCCA began the 2020-21 year in July 2020 amid great uncertainty caused by a pandemic that refuses to end, a high degree of political and social instability, and even the impacts of climate change as many of your campuses became both vaccination centers *and* evacuation centers due to wildfire activity. In spite of these incredible challenges, the work you do on your campuses to serve students continues to amaze and inspire us.

We've checked in with you a lot over the past year to see how you are doing. We continued to adapt our training programs, deliver free webinars and information, and tried to be a resource as we put one foot in front of the other and kept moving forward, just like you do every day.

Your responses to the 2021 Member Survey, particularly your comments and suggestions, have been translated by the Board into an updated array of strategic goals and tactics to help us build a more focused operation to strengthen and expand programs and services and build on a culture of inclusion within ACCCA.

At the same time, we've managed to achieve a greater level of financial resilience so ACCCA is here to support you into the future.

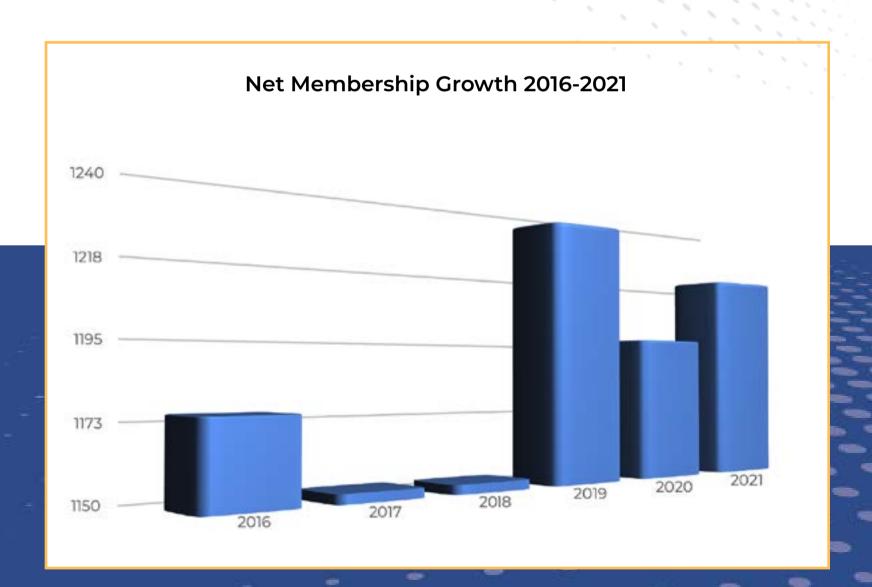
Despite the challenges, we count ourselves lucky, and we remain grateful to our members and the over 200 active volunteers and campus reps who help keep ACCCA vibrant and reflective of our very diverse membership.

Remember, ACCCA is YOU, and our success is your success!

Susan Bray, Executive Director

Over the span of nearly 50 years, ACCCA has continued to evolve into a younger and more diverse organization. As of the last Member Survey, nearly half of all members have been in their administrative role for five years or less, and the majority are under ten years in community college administration. These professionals are, in every sense of the word, the future of the California Community Colleges.

In addition to a contingent of retired and business members, ACCCA represents administrators and managers in all areas of college operations and at every level of responsibility. In a comparison of total net membership over the past six years, a growth trend is emerging, even as the impacts of the pandemic continue. We are working to continue that trend and your help in sharing your ACCCA story with a colleague is the most valuable tool we have.



Regional Member Council

As of this writing, ACCCA's 1219 members are spread out across every campus in ten regions of the state. The Regional Member Council (RMC) is a dedicated group of your fellow members who connect with the Campus Reps in their region to make sure each individual voice that wants to be heard is represented. We encourage you to get to know your own Campus Rep, and your region's Membership Council representative!







Region 2 Director Jeremy Brown Yuba CCD



Tim Leong Contra Costa CCD

Region 3 Director



Region 4 Director Lena Tran San Jose Evergreen CCD



Region 5 Director Bonita Steele Kern CCD



Region 8 Director James Feigert Saddleback College



Region 6 Director Luis Gonzalez Oxnard College



Henan Joof

Region 7 Co-Director Llanet Martin, LA Valley College



Region 9 Director Cecy Garcia Palo Verde CCD



Region 10 Director Javier Ayala **Grossmont College**

2020-2021 Accomplishments

ACCCA's strategic goals reside within a five year rolling plan that is tracked for progress and annually assessed and updated. Following are the key accomplishments in the 2020-21 year that are directly attributable to leadership of the Board, the insights and expertise of our volunteers and the dedication and skill of our management team:

AREA I: MEMBERSHIP

- · Expanded access to resources through a monthly webinar series
- · Implemented an orientation program for new Campus Reps
- · Published a model <u>statement of equity, diversity and inclusion</u> to guide future planning

AREA II: STRUCTURE AND OPERATIONS

- · Downsized headquarters offices cutting overhead costs by 20% on a continuing basis
- · Invested one time funds to upgrade technology and website platforms
- · Grew the Reserve Fund at an unprecedented rate

AREA III: PROFESSIONAL DEVELOPMENT

- · Collaborated with the Foundation to launch a free Webinar Series that has now become a monthly resource for administrators
- · Established the Admin 001 program to create a training pipeline to administration for faculty and classified personnel
- · Collaborated with CCLC to establish the Aspiring CEO Program to help prepare future District and College Chief Executives

AREA IV: ADVOCACY AND POLICY

- · Continued to provide professional advocacy and lobbying services from an administrator's perspective
- · Maintained statewide representation for members on the Chancellor's Consultation Council, the Administrative Leadership Council, and the EEO and Diversity Advisory Committee
- Collaborated with the Chancellor's Office, ACBO and the League on a position stance on the 2021-22 state budget.

A More Resilient Financial Position

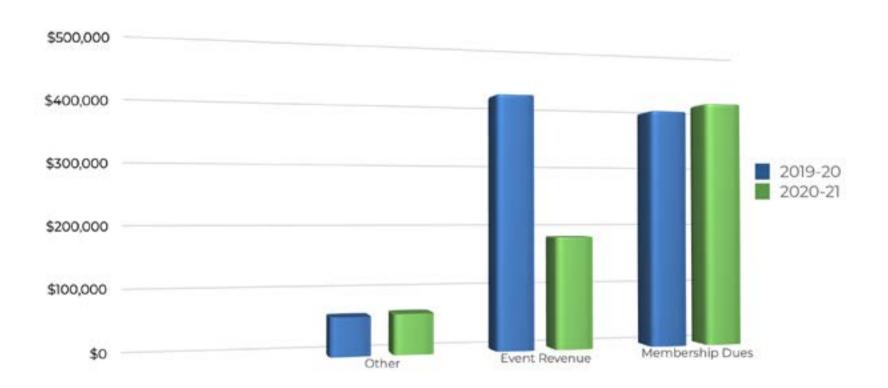
ACCCA was fortunate to receive sufficient PPP funding through the Small Business Administration in 2020-21 that helped preserve staffing levels and provide resources and time needed to resize our physical operation and adjust for an uncertain future.

The added security also allowed us to re-invent and expand our training content, update our infrastructure and shift to a more flexible, and largely virtual, environment for core programs.

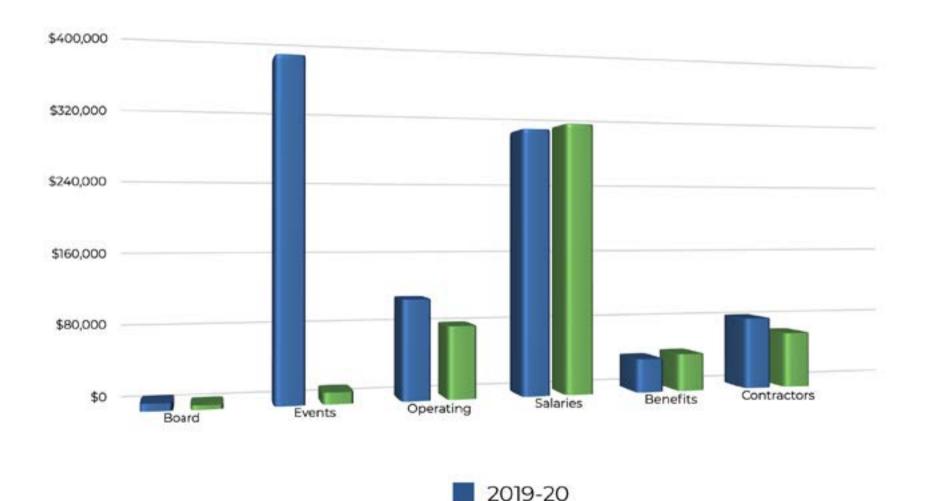
Because of these actions In 2020-21, the Association realized substantial savings in overhead costs, and made unprecedented growth in our reserve fund. This has resulted in strategic investments in our technology and communications infrastructure necessary to sustain and grow the organization in the future, and stay resilient in the face of unknown challenges to come.

ACCCA's Financial Position

Two-Year Revenue Comparison



Two-Year Expense Comparison



For the 2020-21 fiscal year, 95.4% of the total annual membership dues paid are tax deductible.

2020-21

A Look Ahead...

Inspired by your feedback and suggestions, we've now embarked on our 2021-22 journey together. Our Board and volunteers are already hard at work on innovative ways to sustain you and help you grow professionally. Here are some of the exciting things to watch for in the coming months.

- Launch of the new ACCCA website featuring a member dashboard for greater functionality and easy access to benefits and services
- An IN PERSON annual conference in Monterey, February 23-25, 2021—reUnited!, the 46th Annual Conference of Community College Administrators
- · Expansion of Regional Events featuring campus-based Management Essentials training
- · Statewide Focus Groups to improve the member experience
- Expansion of member benefits to include FREE Identity Theft Insurance

Upcoming Events

January 19, 2022 — A Virtual Event

ACCCA/ACBO Annual Workshop on the Governor's Proposed 2022-23 Budget

Registration opens on November 15, 2021 for this must attend annual examination of the Governor's 2022-23 budget proposal

January 25-26, 2022 — A Virtual Event

Admin 001: So You Want to Be An Administrator?

Registration opens November 2021. This program is for faculty and classified professionals who want to acquire more knowledge of the administrator role.

February 22, 2022 — Monterey

Aspiring CEOs-Program Kick off and Orientation

An ACCCA and CCLC collaboration that helps you prepare to compete for the highest level of community college administration. [7 additional training sessions scheduled in 2022-23]

February 22, 2022 — Monterey

Management Essentials Regional Workshop

A one day training on key elements of the management experience. Additional sessions scheduled in April [Bakersfield], August [San Diego] and November [Sacramento], dates to be determined.

February 23, 2022 — Monterey

ACCCA Mentor Program Kick off and Orientation

The premier program that matches the participant with a seasoned administrator for a year-long mentoring, learning and growing experience. Additional sessions scheduled throughout the 2022-23 year.

February 23-25, 2022 — Monterey, Hyatt Hotel

reUnited! ACCCA's 46th Annual Conference

Inspiring keynote speakers, 30+ best practices sessions and valuable networking opportunities for managers and administrators of the California community colleges.

July 10-14, 2022 — Sacramento

Admin 201: Transformational Leadership Program

Beyond the essential skills of an administrator, this program focuses on the leadership development necessary to take on higher levels of responsibility in community college management.

July 11-13, 2022 — Sacramento

Great Deans Program—Kick Off and Orientation

For deans in their position 5 years or less, this unique regionally based program features training in the key areas of management for a Dean today: enrollment, budget and personnel management as well as faculty relations. [Additional sessions scheduled regionally throughout the 2022-23 year.]

July 24-28, 2022 — Irvine

Admin 101: The Nuts and Bolts of Administration

This must-attend program for administrators or managers who are new or new to their role has prepared hundreds of professionals over 20 years to take on the key aspects of the community college management role. Taught by seasoned professionals and subject matter experts, it's also the ideal way to build and expand your professional network

Leadership Matters!

ACCCA requires a steady influx of new volunteers willing to serve in leadership roles on the board, a commission, on a team or to help to execute a project. These are rich and rewarding professional development experiences that also help you grow professionally!

Getting connected as a volunteer is as easy as visiting our website and filling out the quick volunteer survey. We match your responses to the next opportunity, and send you an invitation for a unique opportunity to network statewide and share your expertise!

ACCCA Commissions and Committees

Commission for Finance, Legislation & Advocacy [CFLA]

Chair, Willy Duncan, Sierra CCD

Management Development Commission [MDC]

Chair, Geisce Ly, City College of San Francisco Co-Chair, Andy MacNeill, San Diego Mesa College

Regional Membership Council [RMC]

Chair, Lonita Cordova, San Joaquin Delta CCD Co-Chair, James Feigert, Saddleback College

Standing Committees of the Board:

Finance Committee

Chair, Kuldeep Kaur, Yuba CCD

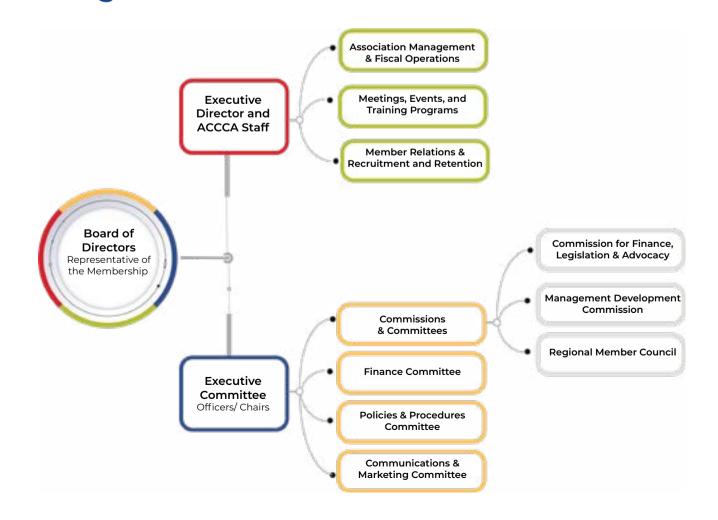
Policies & Procedures Committee

Chair, Eric Ramones, West Valley Mission CCD

Communications & Marketing Committee

Chair, Tim Leong, Contra Costa CCD

ACCCA Organizational Structure



2021-22 Executive Officers of the ACCCA Board



PRESIDENT
Wyman Fong
Vice Chancellor
of Human Resources
Chabot-Las Positas CCD



PRESIDENT-ELECT
Eric Ramones
Associate Vice Chancellor,
Human Resources
West Valley Mission CCD



PAST PRESIDENT

Bonnie Ann Dowd

Executive Vice Chancellor,
Business, Technology Services

San Diego CCD

2021-2022 Board of Directors



Scott Conrad Interim Dean, AIS Mira Costa CCD



Lonita CordovaDean of Los Banos Campus,
Merced CCD



Silvia Cornejo
Dean, Higher Education
Centers-Otay Mesa
& San Ysidro
Southwestern CCD



Christopher F. Dela Rosa Vice President, Administrative and Technology Services Ohlone College



Jessica Enders
Director of
Education Centers
East Valley College
of the Desert



Tammeil Gilkerson President Evergreen Valley College



Mike Holtzclaw
Vice President
Instruction
College of San Mateo



Joshua Moon JohnsonDean, Student Services,
Equity Programs & Pathways
American River College



James Lancaster Vice President, Academic Affairs Los Angeles City College



Geisce Ly
Dean, Downtown Campus
& School of Business, Child Development, Culinary Fashion & Horticulture
City College of San Francisco



Andy MacNeill
Dean of Learning Resources
San Diego Mesa CCD



Charlie Ng Vice President, Human Resources MiraCosta CCD



Daren OttenSuperintendent/President
Copper Mountain CCD



Kaneesha Tarrant Vice President Student Services Norco College



Maria Villa Gómez Sr. Dean, Library, Language Arts & Social Sciences Napa Valley College



Samia Yaqub perintendent/President Butte CCD



Ken Stoppenbrink
Retired Member Rep,
former Vice Chancellor for
Human Resources,
West Hills CCD



Diana KotBusiness Member Rep,
Vice President, Membership
Development and Advocacy
Schools First Credit Union

Learn More:



Our Vision - ACCCA will be recognized as the premier organization for developing exemplary administrators to lead and serve California community Colleges.

Our Mission - ACCCA develops and supports current and future California community college administrators through professional development, networking and advocacy.

Our Values - ACCCA values leadership excellence through:

- Collaboration based on trust
- · Commitment to service and quality
- · Ethical and effective advocacy
- · Honesty, integrity and professionalism
- · Respect for uniqueness, diversity and creativity

www.accca.org