

ACCCA YOUR ESSENTIAL CAREER PARTNER



MONDAY MOTIVATION

We need Your Monday Motivational Videos!

Experts have said that one of the best things we can do during this challenging time is to stay in touch with one another, and a weekly shout out to colleagues is a GREAT way to do that!

We hope you will allow ACCCA to help get your message out there as well! These brief videos can be as simple as telling someone to hang in there, recommending a good book or webinar, or describing a best practice that's working for you at the moment. Just a minute to two minutes max, these videos can come from your phone or desktop and don't need to be high production value documentaries. [Click here](#) to view an information sheet describing how you can easily make and submit your video today!

WHAT'S NEW THIS WEEK

ACCCA's Political Action Committee

As members of ACCCA you are the beneficiary of a robust advocacy effort that is focused on you in your professional capacity, and contributes to the success of your institution. As you are aware, that effort is guided by the Board and carried out by the Commission for Finance, Legislation and Advocacy (CFLA.)

Assisting in this effort is the ACCCA Advocate and her team at School Services of California, who advise the CFLA and represent all of us before the Legislature and state agencies. School Services is considered by many to be the premier education advocacy and consulting firm in the state. Your support helps us continue to engage their services, and we also rely on our PAC to help defray those costs.

ACCCA's Political Action Committee (ACCCA-PAC) is *the only* PAC organized specifically to advocate for *your* administrative rights. The PAC ensures that ACCCA has the means to continue to provide the best advocacy to influence policy and impact key issues that affect the system in which you work and ensure all Californian's have access

to quality higher education.

ACCCA PAC is a **voluntary**, unincorporated committee operated in conformance with state and federal law to represent administrators and managers of California's community colleges.

Every member of the ACCCA Board has contributed to the PAC to help support this effort that benefits you and ALL ACCCA members. On behalf of my board colleagues, I'm asking you to do the same. The PAC supports our advocacy efforts that include:

- **Educating community college administrators** about the direct relationship between political action and the improvement of policies and support for community colleges;
- **Informing legislators and state agency personnel** about the mission of the California community colleges and their efficient and ethical management of operations;
- **Providing a forum for community college administrators** to voice their perspective in the political process to the benefit of their profession and the system; and
- **Providing direct support** for the continuous oversight of policy and legislation that benefits administrators and California community colleges.

Now more than ever, your help is needed to keep these important efforts going! ACCCA PAC is funded through direct voluntary contributions from individual administrators and ACCCA members.

You can contribute by adding an amount to your [monthly payroll deduction](#) or by making a [one-time contribution](#) today. If you need additional information or have questions about the PAC or how to become involved, contact the ACCCA Office today!

The ACCCA PAC Board is independent of the ACCCA Board of Directors and meets twice annually. The current chairperson of the PAC is **Willy Duncan**, Superintendent/President, Sierra College and the Treasurer is **Susan Bray**, Executive Director, ACCCA.

That's it for now, have a great Monday and a productive week!

[Click here](#) to view previous issues in the Monday Motivation Archive.
