

HONORING OUR JOURNEY >>> IGNITING OUR FUTURE



ACCCA 50TH ANNUAL CONFERENCE SPONSORSHIP PROSPECTUS

Mark your calendars for our 50th Association of California Community College Administrators (ACCCA) Conference, taking place from February 18-20, 2026, at The Westin Long Beach!

ACCCA stands as the premier member-supported professional organization for administrators and managers across California's community college campuses. This premier event allows you to connect with high-level administrators, including CEOs, instructional leaders, fiscal services experts, human resources professionals, and technology specialists

Engage with over **450 influential administrators and managers** within California's community college system. These key decision-makers play a pivotal role in shaping policies and implementing programs that benefit over 2.1 million students annually.



The Westin Long Beach

REGISTER NOW

OUR SPONSORS MATTER TO US!

YOUR SUPPORT MAKES A DIFFERENCE

Your contribution will play a crucial role in the ongoing success of the ACCCA Conference, and we are committed to ensuring you receive the recognition and appreciation you truly deserve. Together, we can create an unforgettable experience for all participants, featuring insightful sessions, valuable networking opportunities, and meaningful connections. Together, let's ***honor our journey and ignite our future!***

VENDOR OPPORTUNITIES AND BENEFITS

As a sponsor, you'll have the chance to present your products and services to an engaged audience, enhancing your visibility, boosting your reputation, and building relationships with California's community colleges. We provide a variety of sponsorship packages designed to align with your specific needs and goals, ensuring you achieve the maximum return on your investment.



accca.org



SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR

\$8,000

ONE (1) OPPORTUNITY

SPEAKING TIME | Three (3) minutes

VIDEO MESSAGE | Three (3) minutes

SPONSORED EVENT | Registration Area & Logo on all Signage

DOUBLE EXHIBIT BOOTH

PROMOTIONAL ITEM | Choose between Badge Lanyard, Conference Tote, or Hotel Key Card based on availability

- **EXCLUSIVE** 1-hour Reception with the ACCCA Board
- Logo on Signage at Hotel Entrance
- Email Ad in the Know Before You Go (KBYG) email
- Two (2) Rotating Banner Ads with external linking in the conference app
- Full-screen Digital Ad
- Ability to send three (3) Push Notifications from the conference app
- Custom Card with external linking in the conference app
- Opportunity to provide a brochure or giveaway item in the registration area
- One-time access to the pre- and post-conference attendee lists via email campaign.

FOUR (4) CONFERENCE REGISTRATIONS

DIAMOND SPONSOR

\$6,000

SIX (6) OPPORTUNITIES

SPEAKING TIME | Two (2) minutes

VIDEO MESSAGE | Two (2) minutes

SPONSORED EVENT | Receptions

DOUBLE EXHIBIT BOOTH

- Email Ad in the Know Before You Go (KBYG) email
- One (1) Rotating Banner Ads with external linking in the conference app
- Full-screen Digital Ad
- Ability to send two (2) Push Notifications from the conference app
- Custom Card with external linking in the conference app
- Opportunity to provide a brochure or giveaway item in the registration area
- One-time access to the pre- and post-conference attendee lists via email campaign.

THREE (3) CONFERENCE REGISTRATIONS

GOLD SPONSOR

\$4,000

TEN (10) OPPORTUNITIES

VIDEO MESSAGE | One (1) minute

SPONSORED EVENT | Lunches

EXHIBIT BOOTH

- One (1) Rotating Banner Ads with external linking in the conference app
- Half-screen Digital Ad
- One-time access to the post-conference attendee lists via email campaign.

TWO (2) CONFERENCE REGISTRATIONS

SILVER SPONSOR

\$2,000

SIXTEEN (16) OPPORTUNITIES

SPONSORED EVENT | Breakfast

- Quarter-screen Digital Ad

ONE (1) CONFERENCE REGISTRATION

REGISTER NOW



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A-LA-CARTE OPTIONS

Add a splash of the '70s flair to our 50th Annual Conference and Celebration by choosing an à la carte option. You can personalize your experience by selecting from a range of exciting à la carte options designed to enhance your engagement and visibility. No sponsorship package purchase is necessary, and it is the perfect opportunity to embrace the groovy spirit of the era.

ACCCA LEADERSHIP PROGRAM & ALUMNI RECEPTION SPONSOR

\$1,500

Join us in celebrating our 50th Anniversary, welcoming back our alumni, and supporting our ACCCA Leadership Program and Alumni Reception! As the exclusive sponsor of this milestone event, you'll have the unique opportunity to connect with past and present leaders who have shaped our organization over the years. Your support will help us create a memorable experience filled with networking, learning, and inspiration. With your brand prominently displayed throughout the reception, you'll be seen as a key partner in fostering leadership and innovation within our community. Let's make this anniversary a remarkable celebration of achievement and future possibilities!

CONFERENCE PHOTO BOOTH SPONSOR

\$2,000

Let's enhance our 50th Anniversary Conference with a digital photo booth—think about sponsoring this exciting addition! Positioned strategically within the event area, the photo booth will attract attendees eager to capture memorable moments with friends and colleagues. As the exclusive sponsor, your logo will be prominently featured on all photo prints and digital shares, extending your brand's reach far beyond the event itself. This sponsorship provides a fun and interactive way to engage with attendees and leave a lasting impression long after the conference concludes.

LANYARD SPONSOR

\$1,500

Consider sponsoring a customized lanyard for the ACCCA Conference! This opportunity allows your brand to be prominently displayed around the necks of all attendees, ensuring maximum visibility throughout the event. As the exclusive Lanyard Sponsor, your logo will be printed on every lanyard, creating a lasting impression on participants as they network and engage with each other!

HEADSHOT SPONSOR

\$2,500

Consider sponsoring the headshots at the ACCCA Conference! This unique opportunity allows you to connect with attendees on a personal level. As the Headshot Sponsor, your brand will be front and center as participants receive professional-quality headshots—perfect for LinkedIn profiles and professional portfolios. Positioned in a high-traffic area, this sponsorship ensures maximum visibility and engagement. Your logo will be displayed prominently at the headshot station, reinforcing your commitment to their professional growth and development. Don't miss this chance to make a lasting impression and support the career advancement of conference participants!

BREAKFAST WITH A LEADER SPONSOR

\$1,500

We are seeking a sponsor for our Breakfast with a Leader! This unique event offers an intimate setting where attendees can engage with influential leaders over a delicious breakfast. As the sponsor, you'll have the opportunity to introduce the featured leader, providing a personal touch and aligning your brand with thought leadership and professional development. Your logo will be prominently displayed at the breakfast venue, and your support will be acknowledged in all promotional materials. This sponsorship is a wonderful way to demonstrate your commitment to nurturing future leaders while gaining visibility among a dedicated and engaged audience. Join us in creating inspiring conversations and lasting connections!

ADDITIONAL CONFERENCE REGISTRATIONS

Sponsors are allowed to buy a maximum of three (3) additional registrations beyond those included in the sponsorship package. **Extra registrations can be acquired for \$595.** Please note that there will be a \$55 increase for on-site purchases.



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DEADLINES & DELIVERABLES

CONFERENCE APP INCLUSIONS

Each vendor will have the ability to **customize their conference app profile** through the **NEW** ACCCA Sponsor Portal. These profiles will showcase your unique offerings, provide contact information, and feature a gallery of images and videos to highlight your products or services.

COMPANY LOGO

Images should be in high resolution, either JPEG or PNG format, with a minimum of 300 DPI, and transparent when necessary.

PROFILE BANNER

The profile banner is showcased at the top of your customized profile and can be uploaded in JPEG, JPG, PNG, or GIF formats. For the best visual presentation, we suggest using dimensions of 600 x 400 pixels.

CUSTOM CARDS

Custom cards in the conference app serve various purposes:

- They can link attendees to external websites.
- Connect attendees to other pages within CVENT Events.
- Enable access to personalized content from third-party platforms.
- Share videos from YouTube, Wistia, or Vimeo

PUSH NOTIFICATIONS

Push notifications can consist of up to 140 characters, including spaces, and can include external links.

ROTATING BANNER AD

Banner ads will rotate within the conference app home screen. The accepted file formats are limited to JPEG, JPG, PNG, or GIF. We recommend dimensions of 1464 x 420 pixels for optimal display.

EMAIL AD

Email advertisements will be **showcased in either a Know Before You Go (KBYG) or post-conference email**. Make sure that the completed email ads are submitted in PNG format, sized at 640 x 360 pixels.

DIGITAL AD

Digital ads will be **featured in a continuous slideshow presentation** that will be displayed at the conference, including the registration area, general sessions, and meal functions as suitable.

For submission, the finalized digital ads should be in the form of a high-resolution, widescreen (16:9) PowerPoint slide or a png/jpeg image in the specified dimensions:

- Full Screen | 9" wide x 5-1/4" high
- Half Screen | 4-1/2" wide x 5-1/4" high
- Quarter Screen | 4-1/2" wide x 2-1/2" high
- Business Card | 2-1/2" wide x 2-1/2" high

SPONSOR VIDEOS

Transitioning to Video Messages | Moving forward, we encourage the use of video messages instead of in-person presentations. Here's why:

- **Enhanced Creativity:** Videos enable you to meticulously craft your presentation, allowing for the use of creative backgrounds and slides.
- **Reusable Content:** A video message can be shared and viewed multiple times, whereas a live presentation is a one-time opportunity.
- **Increased Visibility:** Those who submit a video message will benefit from having links to their messages featured in the conference app for on-demand viewing, as well as inclusion in one of several emails sent to conference participants (either before or after the event).

DEADLINES

Registration Deadline | January 23, 2026

Cancellation Deadline | January 7, 2026

Deliverables Deadline | January 23, 2026

**SUBMIT
DELIVERABLES**

