

## ACCCA Management Essentials

February 20, 2024

8:00 am – 8:30 am	Breakfast and Mingle
8:30 am – 9:15 am	<ul> <li>Land Acknowledgement, Welcome Remarks and Introductions</li> <li>Susan Bray, Executive Director, ACCCA</li> <li>Lonita Cordova, ACCCA President</li> <li>Geisce Ly, Chair, ACCCA Management Development Commission</li> <li>Natalie Schonfeld, Management Essentials Team Leader</li> </ul>
9:15 am – 10:30 am s	Session #1: Developing a Professional Learning Plan with Purpose and Promise
	In Kristina Whalen, President, Foothill College
	Seher Awan, President, Mission College
10:30 am – 10:45 am	Break
10:45 am – 12:00 pm	Session #2: Facilitating Effective and Productive Meetings <ul> <li>Primavera Monarrez, VP, Student Services, Porterville College</li> </ul>
12:00 pm – 1:00 pm	Networking Lunch
1:00 pm – 2:15 pm	<ul> <li>Session #3: Social Media Presence and Impression/Reputation</li> <li>Management</li> <li>Star Rivera-Lacey, Superintendent/President, Palomar College</li> <li>Mike Munoz, Superintendent/President, Long Beach City College</li> </ul>
2:15 pm – 2:30 pm	Break
2:30 pm – 3:45 pm	Session #4: Strategy vs. Strategery: Surviving and Thriving as an Administrator · Jennifer Zellet, Superintendent/President, Antelope Valley College
3:45pm – 4:15 pm	Closing Remarks and Reflection